

FRASERCAMERON.

DISCOVER YOUR CALLING

If you're reading this, it's highly likely that you have a desire to impact the world and believe **I might be able to help YOU achieve that.**

I know that many men have the right "pieces", they simply need clarity, or the understanding, or someone who has done what they want to do, hundreds of times.

The truth is... *I love helping* successful men find their CALLING, turn it into a business serving others, AND live a life you wouldn't trade for anything – REAL WEALTH.

And I know that achieving this **isn't about copying what others have done (you can learn from them though)**

It's about finding your way. The way that works for you, that feels right and gives you the platform to create the outcomes you desire.

There's a specific way we do that.

We:

1. Define your why (purpose). The non-ego/self-driven compass that guides all you do. The thing that attracts others to join you on your journey.
2. Define your what (vision). Not what you think you should have, or what others expect of you, but what you want. This is where you see what matters to you.
3. Define your who (identity). This is your greatness, your powers, your unique abilities. And how to use them to you maximise your potential.

Then we take your purpose, vision, passion and identity, combine it, AND define your value, your GOLD.

What you can do unlike anyone else. How you help and serve others.

This is your CALLING.

Once you have this, you can then set about using it to create real, tangible outcomes.

A business – based on your calling, that helps and serves others and makes a REAL impact. Taking all of the above from words into actions and outcomes.

(There's some 1:1 options to achieve this part and I have some awesome partnerships with epic people that can help with this if you want it).

So you create and live the life YOU want (not someone else's life).

The life YOU wouldn't trade for anything.

My DISCOVER YOUR CALLING Group Programme mirrors the foundation phase I do with my VIP 1:1 clients. Clients that have created some amazing results over the past 10 years. Like:

Curt – discovered his calling, left a role that paid well but wasn't aligned with what he wanted, and created thriving multiple \$6 figure business, working a few hours a day and spending the rest of the time playing with his wife and kids, exploring and investing in the things he loves.

Stephen - launched a brand-new marketing/technology business (based on his calling) and has grown it to >\$100k months whilst halving his working hours (much to his wife and kids delight). Has also taken up the piano again and admits to feeling like a young kid again, free to do what he wants when he wants, how he wants.

Steven – turned his calling into a side hustle that grew to \$15k months within 3 months. Then, after some convincing from me, left the corporate life and hit >\$30k months within another 3 months. And he works 40% of the time he used to. Not to mention he has been able to

pick up some of his old hobbies from his youth again and travel a whole lot more.

These three men are living the exact lives they want. Lives they wouldn't trade for anything. Not even \$25M

And you can too.

My selfish hope? You have exponential growth like the guys above and new opportunities open for both of us in the future.

My selfless desire? I know a lot of men just need a little of my help and their entire life will change.

It assumes that I believe you're ready to grow...and want to.

It assumes that you have some of the right pieces...and want to learn how to use them.

It assumes that you're ready to lift up every aspect of your life.

It assumes you have the desire to create change.

And it assumes that I get the "feeling" that I've received almost every single time I've helped someone...

In order to help you in this way, I've taken what works for my 1:1 clients and created this Group Programme so that you don't have to go buy 3 programs, read 12 books and take 5 courses with different coaches to ensure it "clicks".

Specifically this is for men that want to discover their calling and want to jump on the **path to exponential growth – to transform who they are.**

It's for the man **who wants to impact others, who want to share their value, their gold, their calling to help and serve others – and to live an epic life.**

It's for the man **who wants to create time, fun, impact and freedom.**

So, if that's you...

Here's what's inside of my Discover Your Calling Group Programme...

Monthly Private Group Hotseat Calls with Me

You're going to get access to a **dedicated group** private Hot Seat call each month with me to help you dive into whatever you need help with...

No matter if it's mindset...clarity, or anything in-between.

This means you can have a live 1:1 coaching with me – with the rest of the group watching on to learn as well.

All calls will be recorded so if you can't make it you won't miss out, or if you simply want to watch it again (and again) you can.

Monthly Private Group Training Calls with Me

You're going to get access to a **dedicated group** private training call each month with me to cover the key elements of discovering your calling – purpose, vision, passion and identity.

You'll define your why, what, who and how and discover how to turn that into your value, your gold.

Private Group

You're going to get access to the Group's Private channel, giving even more access to me (and each other).

Online materials

You're going to get access to online courses, challenges, templates and performance tools to use to further boost your journey.

And if there isn't the one you want, we'll do our best to create it for you.

1-on-1 Mentorship Call with Me

You're going to get access to a 30 minute, 1-on-1 call as a next steps strategic alignment as you decide what to do with your CALLING.

We can talk about whatever you want (and you can choose when you use this call).

Think of it as “Call a Mentor” option inside of your business growth, allowing you to get my view of where you’re at, the same way that those who pay me for 1:1.

Phew... that’s a lot.

However, I believe it’s **just right** based on everything I’ve discovered about entrepreneurship and freedom.

Bringing together the “right” fit of strategy...implementation...tactics...mindset and help in every pillar as you identify, create and build your business.

In summary, you get...

- **Monthly Hot-Seat calls with Me**
- **Monthly Private Group Training Calls with Me**
- **Private Group Channel**
- **Online materials**
- **1-on-1 Mentorship Call with Me**

So what’s the investment?

There’s a couple of options, so message me (fraser@frasercameron.com) and we can talk through the best option for you.

Ready?

I’m excited to help you:

Fraser