

FRASERCAMERON.

THE REAL WEALTH ACADEMY

If you're reading this, I like your vibe & your desire to want to impact the world and believe **I can help you do what that, in an elevated way.**

I know that many men have the right "pieces", they just need clarity, or the understanding, or simply someone who has done what they want to do, hundreds of times.

The truth is... *I love helping* successful men find their CALLING, turn it into a business serving others, AND live a life you wouldn't trade for anything – REAL WEALTH.

And I know that achieving REAL WEALTH **isn't about copying what others have done (you can learn from them though)**

It's about finding the way that works for you, that feels right and gets you the outcomes you desire.

But there's a specific way we do that at the beginning.

We:

1. Define your why (purpose). The non-ego/self-driven compass that guides all you do. The thing that attracts others to join you on your journey.
2. Define your what (vision). Not what you think you should have, or what others expect of you, but what you want. This is where you see what matters to you.
3. Define your who (identity). This is your greatness, your powers, your unique abilities. And how to use them to you maximise your potential.

4. Define your value, your GOLD, that you create by combining your purpose, vision, passion and identity. This is what you can do unlike anyone else. This is how you help and serve others. This is your CALLING.

Then, after sorting these foundations, it's all about turning it into your life with real, tangible outcomes. A business – based on your calling, that helps and serves others and makes a REAL impact. Taking all of the above from words into actions and outcomes.

So you create and live the life YOU want (not someone else's life).

The life YOU wouldn't trade for anything.

My 6 month REAL WEALTH ACADEMY Group Programme mirrors what I do with my VIP 1:1 clients. Clients that have created some amazing results over the past 10 years. Like:

Curt - thriving multiple \$6 figure business, working a few hours a day and spending the rest of the time playing with his wife and kids, exploring and investing in the things he loves.

Stephen - launched a brand-new business (combining his passion and brilliance/expertise/powers) and has grown it to >\$100k months whilst halving his working hours (much to his wife and kids delight). Has also taken up the piano again and admits to feeling like a young kid again, free to do what he wants when he wants, how he wants.

Steven - started a side hustle doing what he loves. Grew it to \$15k months within 3 months, then, after some convincing from me, left the corporate life and hit >\$30k months within another 3 months. And he works 40% of the time he used to. Not to mention he has been able to pick up some of his old hobbies from his youth again and travel a whole lot more.

These three men are living the exact lives they want. Lives they wouldn't trade for anything. Not even \$25M

And you can too.

My selfish hope? You have exponential growth like the guys above and new opportunities open for both of us in the future.

My selfless desire? I know a lot of men just need a little of my help and their entire life will change.

It assumes that I believe you're ready to grow... and want to.

It assumes that you have some of the right pieces... and want to learn how to use them.

It assumes that you're ready to lift up every aspect of your life.

It assumes you have the desire to create change.

And it assumes that I get the "feeling" that I've received almost every single time I've helped someone...

In order to help you in this way, I've taken what works for my 1:1 clients and created this Group Programme so that you don't have to go buy 3 programs, read 12 books and take 5 courses with different coaches to ensure it "clicks".

Specifically this is for men that want to discover their calling and create their Real Wealth by getting out of the 9-5, and want to jump on the **path to exponential growth – to transform who they are.**

It's for men **who wants to impact others, who want to share their value, their gold, their calling to help and serve others – and to live an epic life.**

It's for the man **who wants to create time, fun, impact and freedom.**

So, if that's you...

Here's what's inside of my Real Wealth Academy Group Programme...

Monthly Private Group Q&A Calls with Me

You're going to get access to **a dedicated group** private call each month with me to help you dive into whatever you need help with...

No matter if it's mindset...marketing, or anything in-between.

Because of the limited number of people, this means you get far more time and we actually get to have a conversation directly inside of Zoom, together.

All calls will be recorded so if you can't make it you won't miss out, or if you simply want to watch it again (and again) you can.

Monthly Private Group Training Calls with Me

You're going to get access to **a dedicated group** private call each month with me to cover the key elements of identifying, creating and building your business.

You'll define your why, what, who and how and discover how to turn that into your value, your gold. Then it's about learning how to trade that value/gold for \$ - turning it into a thriving business that creates fun, impact and freedom for you.

Guest experts calls

You're going to get access to some amazing experts in:

Belief work

Copywriting

Podcast creation, launch and management

Content creation

Marketing

Sales

Business technology

Private Group

You're going to get access to the Group's Private channel, giving even more behind the scenes of building businesses, along with access to other budding entrepreneurs growing their business.

Online materials

You're going to get access to online courses, templates and performance tools to use to further boost your journey.

And if there isn't the one you want, we'll do our best to create it for you.

1-on-1 Mentorship Call with Me

You're going to get access to a 30 minute, 1-on-1 call as a next steps strategic alignment as you build your business.

We can talk about whatever you want (and you can choose when you use this call).

Think of it as "Call a Mentor" option inside of your business growth, allowing you to get my view of where you're at, the same way that those who pay me for 1:1.

Phew... that's a lot.

However, I believe it's **just right** based on everything I've discovered about entrepreneurship and freedom.

Bringing together the "right" fit of strategy...implementation...tactics...mindset and help in every pillar as you identify, create and build your business.

In summary, you get...

- **Monthly Private Group Q&A Calls with Me**
- **Monthly Private Group Training Calls with Me**
- **Guest experts calls**
- **Private Group Channel**
- **Online materials**
- **1-on-1 Mentorship Call with Me**

So what's the investment?

There's a couple of options, so message me (fraser@frasercameron.com) and we can talk through the best option for you.

Ready?

I'm excited to help you:

Fraser